



## DC Work Crew: NEW Essential Work Models Launched



### For Immediate Release

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**St. Louis, MO (November 11, 2025)** Warson Brands, official licensee of DC Shoes under the DC Work Crew category, is excited to continue its positive momentum in year two in the US Market with three work shoe extensions from its 2024-debuted essential collections.

The Court Graffik Work (DC60105) brings the popular Camo color to the impactful DC logo for even bigger, bolder branding. You can purchase this new style at major work retailers and here: <https://dcworkcrew.com/court-graffik-work-dc60105/>

The DC60503 adds a black, gray, and red colorway along with Warson's patented Dual Resistor technology to the 90's-themed Stag Work package. <https://dcworkcrew.com/stag-work-dc60503/>

Finally, the Pure Work (DC60207) adds to its series an attractive Desert Tan suede and ballistic nylon work boot. <https://dcworkcrew.com/pure-work-dc60207/>

Original DC ambassadors and crew provided all photography and videography for these new styles in a collaboration with Four Sons Brewing in Huntington Beach (<https://www.foursonsbrewing.com/>).

For assets, technical information, and support on these new styles, please visit the DC Work Crew Portal: <https://warson.widencollective.com/portals/0pwejzlx/DCWorkCrew>



## About DC Work Crew

DC Work Crew is a category of DC Shoes, a brand of Authentic Brands Group ([corporate.authentic.com](https://corporate.authentic.com)). DC invites workers everywhere to join the DC Work Crew and break from the status quo as you creatively inspire your work and push boundaries together. Trendset. Cultivate Your Culture. Creatively Rebel. Hustle. Express Yourself. Connecting work crews everywhere with essential footwear styles infused with all the grit needed to push limits at work. Styles meet major global safety standards such as ASTM, EN, and CSA with electrical protection, protective toes, metatarsal guards, and slip resistant features. Learn all about DC Work Crew at <https://dcworkcrew.com>.

## About Warson Brands

Warson Brands offers a portfolio of 10 safety footwear brands and over 800 styles of safety footwear. We have been in the occupational and tactical footwear business since 1988. We design and engineer footwear for nearly every occupation on the planet. With us, designing and crafting occupational and uniform footwear isn't just a sideline, it's our passion, our one and only business. Our mission is **performance**, from our shoe design and production to our distribution to our service and marketing support. The better our shoes and team performs, the better our customers perform. It's that simple. To learn more, visit <https://warsonbrands.com>.

