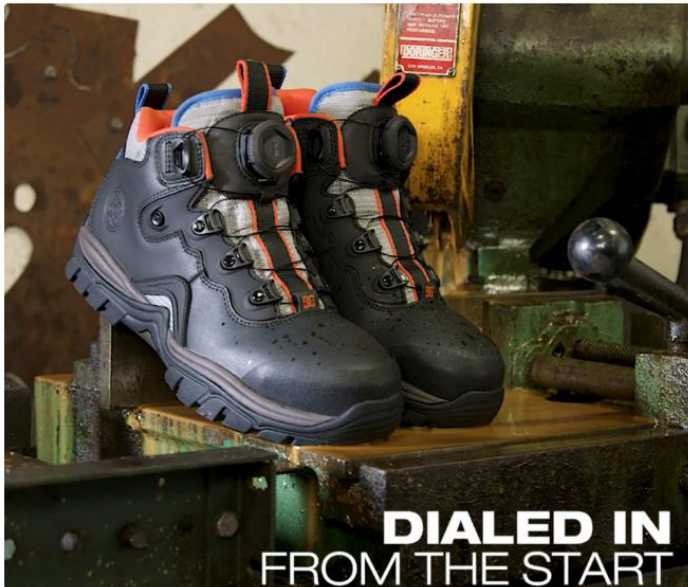




Dialed In From The Start: DC Work Crew Launches Navigator Work Series with BOA® Fit System



For Immediate Release

Media Contact: Brent Jennings
bjennings@warsonbrands.com

St. Louis, MO (December 4, 2025) Warson Brands, official licensee of DC Shoes under the DC Work Crew category, is excited to announce the launch of the Men's Navigator Work Series with BOA® Fit System.

The Men's Navigator Work Series by DC Work Crew takes that bold 90s style a step further with extra armor to make it our toughest work boot ever. The traditional lacing system is replaced with BOA® Fit System which delivers a micro-adjustable, precision fit, engineered and guaranteed to perform in the toughest conditions. A rubber bumper and molded heel counter help you navigate all obstacles throughout your workday.

The series contains three different models.

- DC60701 Black and Dark Gray Work Shoe is the most basic of the series, featuring electrical hazard protection, extra wide composite toe protection, and a slip resistant outsole (SRO)
- <https://dcworkcrew.com/navigator-work-dc60701/>



- DC60702 Black, Orange, Light Gray, and Blue Work High Top adds to the above features of the DC60701 a durable upper with the BOA® Fit System - <https://dcworkcrew.com/navigator-work-dc60702/>
- DC60703 Brown and Black Work High Top contains the same upper and BOA® Fit System of previous High Top but offers even more protection with the devastatingly tough but surprisingly comfortable Cushguard Internal Met Guard - <https://dcworkcrew.com/navigator-work-dc60703/>

You can purchase these styles or find retailers near you at <https://dcworkcrew.com>.

Retailers can purchase styles for their stores, serviced programs, trucks, or e-commerce sites and find all technical and merchandising information for the Navigator Work series at <https://warson.widencollective.com/portals/g8dwbayu/NavigatorWork>.

About DC Work Crew

DC Work Crew is a category of DC Shoes, a brand of Authentic Brands Group (corporate.authentic.com). DC invites workers everywhere to join the DC Work Crew and break from the status quo as you creatively inspire your work and push boundaries together. Trendset. Cultivate Your Culture. Creatively Rebel. Hustle. Express Yourself. Connecting work crews everywhere with essential footwear styles infused with all the grit needed to push limits at work. Styles meet major global safety standards such as ASTM, EN, and CSA with electrical protection, protective toes, metatarsal guards, and slip resistant features. Learn all about DC Work Crew at <https://dcworkcrew.com>.

About Warson Brands

Warson Brands offers a portfolio of 10 safety footwear brands and over 800 styles of safety footwear. We have been in the occupational and tactical footwear business since 1988. We design and engineer footwear for nearly every occupation on the planet. With us, designing and crafting occupational and uniform footwear isn't just a sideline, it's our passion, our one and only business. Our mission is **performance**, from our shoe design and production to our distribution to our service and marketing support. The better our shoes and team performs, the better our customers perform. It's that simple. To learn more, visit <https://warsonbrands.com>.