



Reebok Work Launches Easy On, Easy Off Lightweight Work Shoes



For Immediate Release

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St. Louis, MO (December 1, 2025) Warson Brands, official licensee of Reebok Work lightweight athletic safety shoes, is excited to launch the easy on, easy off **Flex Trainer Work** series.

Workers can now experience true lightweight flexibility at work with the **Flex Trainer Work** Series featuring Elevated Ease On/Off Hands-Free technology. Take on any job with DuruFlex midsoles, anatomical flex grooves on the outsole, extra wide composite toes, and Memory Tech Massage 2.0 memory foam insoles underfoot.

This easy on, easy off athletic work package debuts in 4 men's and 3 women's models with a combination of styles and safety features. The Men's lineup features three shoes and one midcut. Both the men's and women's styles comes with models that add extra protection from the elements with the exclusive Exofuse Water Resistance and the Cushguard Internal Met Guard.

To purchase or find a retailer near you, please visit <https://reebokwork.com>.

For assets, technical information, and support on these new styles, please visit the Flex Trainer Work Portal: <https://warson.widencollective.com/portals/gis1gsxy/FlexTrainerWorkSeriesPortal>



About Reebok Work

Reebok Work is a category of Reebok, a brand of Authentic Brands Group (corporate.authentic.com). Reebok is committed to inspiring and enabling athletic performance and achievement through innovative product design. The Reebok brand encourages the continual pursuit of fitness and well-being. Reebok empowers people to be fit...fit for life. Reebok Work takes this pursuit, enabling fitness and flexibility for work: at the factory, in the field, and on the jobsite. Reebok is fit for the way you work. Learn more at <https://reebokwork.com>.

About Warson Brands

Warson Brands offers a portfolio of 10 safety footwear brands and over 800 styles of safety footwear. We have been in the occupational and tactical footwear business since 1988. We design and engineer footwear for nearly every occupation on the planet. With us, designing and crafting occupational and uniform footwear isn't just a sideline, it's our passion, our one and only business. Our mission is **performance**, from our shoe design and production to our distribution to our service and marketing support. The better our shoes and team performs, the better our customers perform. It's that simple. To learn more, visit <https://warsonbrands.com>.

