



## Float Through the Workday with New Superfloat+ from Reebok



### For Immediate Release

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**St. Louis, MO (January 2, 2026)** Warson Brands, official licensee of Reebok Work lightweight athletic safety shoes, invites tired and weary workers who are painfully on their feet all day to experience the soft and springy feeling of SuperFloat+ critical foam with the new **FloatZig 2 Work Series**. Lightweight energy return will change the way you feel on the job while giving you plenty of protection and unbelievable range of movement.

Here are some highlights from the **FloatZig 2 Work** athletic protective toe package, which comes in two men's (RB3041 & RB3044) and two women's styles (RB133 and RB140):

- SuperFloat+ critical foam in the Reebok Zig geometry provides the lightest weight foam yet while increasing energy return through every stride
- Molded internal heel counter gives the heel and ankle extra cushioning and a snug fit
- XTR® Extra Wide Composite Toe Caps protect the toes without crowding and constricting the toes from moving freely and fully in any direction



- Energy-banded slip resistant rubber outsole snaps the Zig back in place, elevating responsiveness to your stride
- Slip Resistant on Dry, Wet, and Oily Surfaces (SRO rating)

Retailers who would like to purchase, learn more about, or view marketing and sell-through support for the **FloatZig 2 Work** Series for their stores, online sites, or trucks,

visit: <https://warson.widencollective.com/portals/z4ddk6hq/FloatZig2WorkSeriesPortal>

If you are a worker who wants to Superfloat through work today, you can purchase the **FloatZig 2 Work** today at select retailers or <https://reebokwork.com>.

## About Reebok Work

Reebok Work is a category of Reebok, a brand of Authentic Brands Group ([corporate.authentic.com](http://corporate.authentic.com)). Reebok is committed to inspiring and enabling athletic performance and achievement through innovative product design. The Reebok brand encourages the continual pursuit of fitness and well-being. Reebok empowers people to be fit...fit for life. Reebok Work takes this pursuit, enabling fitness and flexibility for work: at the factory, in the field, and on the jobsite. Reebok is fit for the way you work. Learn more at <https://reebokwork.com>.

## About Warson Brands

Warson Brands offers a portfolio of 10 safety footwear brands and over 800 styles of safety footwear. We have been in the occupational and tactical footwear business since 1988. We design and engineer footwear for nearly every occupation on the planet. With us, designing and crafting occupational and uniform footwear isn't just a sideline, it's our passion, our one and only business. Our mission is **performance**, from our shoe design and production to our distribution to our service and marketing support. The better our shoes and team performs, the better our customers perform. It's that simple. To learn more, visit <https://warsonbrands.com>.