



Reebok Work Launches FloatZig 2 Work in Canada: A New Era of Lightweight, Energy-Returning Safety Sneakers



For Immediate Release

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St. Louis, MO (April 2, 2026) Warson Brands, official licensee of Reebok Work, announces the next generation of lightweight, energy-returning safety footwear with the **FloatZig 2 Work**. Engineered for modern workers who demand performance, protection, and all-day comfort, this series is built for those who move with speed and agility. Powered by Reebok's lightweight SuperFloat+ critical foam, the **FloatZig 2 Work** brings a soft, springy, and highly responsive feel to the workday, changing the way workers experience every shift.

The new **FloatZig 2 Work** styles feature Reebok's innovative Zig geometry midsole, delivering lightweight energy return, increased cushioning, and an unmistakable bounce with each step. A molded internal heel counter adds stability, cushioning, and a secure fit. Both the men's and women's models are designed to give workers the freedom to move without compromise while meeting top-tier safety standards.

Each style is fully equipped with:

- CSA Z195
- Composite Toe Cap with Extra Room for free and natural movement
- Electrical Shock Resistance
- Slip Resistant (SR) Outsole
- 100% Metal-Free Construction



Retailers who would like to purchase the **FloatZig 2 Work** Series, email Ken Retzke, kretzke@warsonbrands.com

If you would like to learn more about or view marketing and sell-through support for the **FloatZig 2 Work** Series for stores, online sites, or trucks, visit: [https://warson.widencollective.com/portals/um73puko/FlexTrainerWork\(Canada\)Portal](https://warson.widencollective.com/portals/um73puko/FlexTrainerWork(Canada)Portal)

About Reebok Work

Reebok Work is a category of Reebok, a brand of Authentic Brands Group (corporate.authentic.com). Reebok is committed to inspiring and enabling athletic performance and achievement through innovative product design. The Reebok brand encourages the continual pursuit of fitness and well-being. Reebok empowers people to be fit...fit for life. Reebok Work takes this pursuit, enabling fitness and flexibility for work: at the factory, in the field, and on the jobsite. Reebok is fit for the way you work. Learn more at <https://reebokwork.com>.

About Warson Brands

Warson Brands offers a portfolio of 10 safety footwear brands and over 800 styles of safety footwear. We have been in the occupational and tactical footwear business since 1988. We design and engineer footwear for nearly every occupation on the planet. With us, designing and crafting occupational and uniform footwear isn't just a sideline, it's our passion, our one and only business. Our mission is **performance**, from our shoe design and production to our distribution to our service and marketing support. The better our shoes and team performs, the better our customers perform. It's that simple. To learn more, visit <https://warsonbrands.com>.

